



Silicon Valley Forum  
The Seeds of Our Future:  
AgTech and the Connected World  
IMMERSION PROGRAM & CONFERENCE

April 3<sup>rd</sup> – 6<sup>th</sup>, 2017 | Silicon Valley, California

## ABOUT THE PROGRAM:

Silicon Valley Forum is thrilled to welcome you to the [2017 AgTech Immersion Program](#)—a one-of-a-kind opportunity to learn about some of the hottest topics in the agriculture industry today, right from the heart of tech innovation in Northern California.

Held from April 3<sup>rd</sup>-6<sup>th</sup>, 2017, the AgTech Immersion Program includes four full days of activities with leading AgTech companies. Topics and site visits will be including automated farms, food safety and traceability, controlled environments, UAV, and much, much more. Program attendees will have the opportunity to meet and network with peers, prospective clients, and industry experts. The immersion program concludes with Silicon Valley Forum's AgTech conference on April 6<sup>th</sup>, where industry leaders will discuss AgTech's potential to connect and change the future of food—as well as the challenges and opportunities that lie between the world we know and the future we hope for.

## PROGRAM INCLUDES:

- 9-12 pre-arranged activities (visits/talks/meetings)
- Transportation to all locations
- Lunch and snacks during the immersion days
- Admission to full day AgTech conference on April 6<sup>th</sup>

*Please note: Arrangement and payment of hotel accommodation is the responsibility of the participants. We have included some hotel options below.*

## WHY PARTICIPATE?

- **Learn** about the latest tech trends in AgTech
- **Meet** key industry stakeholders
- **Gain** connections to the Silicon Valley ecosystem
- **Compare** notes with fellow peers, sharing insights and business cards!
- **Listen** to prominent speakers in the field of AgTech innovation

## PROGRAM TOPICS:

A small selection of a wide range of topics we'll be covering during the program:



## PRICING & REGISTRATION LINK:

The total cost of the program is **\$1.295 USD\*** and it includes all of the above i.e. the three-day immersion program and the conference ticket. You can reserve your seat on the following link: <http://bit.ly/AgSV17> Please note that the seating is limited to 100 people and you are advised to purchase tickets in advance!

For questions related to the program, please contact [klaus@siliconvalleyforum.com](mailto:klaus@siliconvalleyforum.com).

# AGENDA\*: IMMERSION PROGRAM – DAY 1-3 (April 3<sup>rd</sup> – 5<sup>th</sup>)

## DAY ONE

7:00 am – 8:00 am  
Pickup From Hotel  
Travel to Indie Bio



8:00 am – 10:00 am  
**How Cellular Agriculture and Molecular Food Can Reshape a Sustainable Global Food Supply Chain** - Presented by Indie Bio, Hosted by Google Launchpad  
**Speakers:**  
Ron Shigeta, Indie Bio  
Alex Lorestani, Geltor  
Vonnice Estes, Caribou Biosciences  
Alec Lee, Ava Labs  
Jasmin Hume, Hampton Creek  
Leonardo Alvarez, GEA Enzymes

10:00 am – 10:30 am  
Travel to DroneDeploy



10:30 am – 12:30 pm  
**How the Drone Data Platform of Today will Enable the Automated Farm of Tomorrow** - Hosted by Drone Deploy  
**Speakers:**  
Mike Winn, Drone Deploy  
Nick Pilkington, Drone Deploy

12:30 pm – 1:00 pm  
Travel to Orange SV



1:00 pm – 3:00 pm  
**PANEL – AgTech Investments: Challenges & Opportunities in 2017** – Hosted by Orange Silicon Valley and Powered by Sidley  
**Panelists:**  
Joshua Hofheimer, Sidley (Moderator)  
George Kellerman, Yamaha Motors  
Rob Leclerc, AgFunder  
Kiersten Stead, Monsanto  
Rob Trice, The Mixing Bowl

3:00 pm – 3:30 pm  
BREAK



3:30 pm – 5:30 pm  
**Paths to Food Traceability**  
Hosted by Orange SV  
**Speakers:**  
Micki Seibel, Orange SV (Moderator)  
Sarah Williams, Food Systems & Accelerator  
Dr. Elliot Grant, Shopwell  
Michele Southall, GS1US  
Lauren Simkulak, Driscoll's  
Sonia Lo, Crop One Holdings  
Rich Nanda, Deloitte

5:30 pm – 6:00 pm  
Travel to DocuSign



6:00 pm – 9:00 pm  
**How Big Data is Disrupting AgTech** - Networking mixer hosted by L'Atelier  
**Speakers:**  
Matthieu Soulé, l'Atelier BNP Paribas  
Mark Young, Climate Corporation  
**Product Demos by:**  
Fruition Sciences, Biome Makers and Deeplook  
Food & drinks will be served

## DAY TWO

6:30 am – 8:00 am  
Pickup From Hotel  
Travel to Hilmar Cheese



8:00 am – 9:30 am  
**Automated Farms: A look at Robotics, IoT, and Big Data**  
Visit to Hilmar Cheese  
**Speakers:**  
John Monaghan, U.S. Dairy  
Joy Parr Drach, Advanced Animal Diagnostics  
Aaron Wickstrom, Wickstrom Dairies L.P.

9:30 am – 10:00 am  
Travel to Valsigna Dairy



10:00 am – 11:30 am  
**Visit to Valsigna Dairy**  
A walk through a dairy farm of the future to learn about their implemented technology  
**Presented by:**  
Aaron Wickstrom  
Timothy Wickstrom

11:30 am – 1:30 pm  
Travel to Davis



1:30 pm – 4:00 pm  
**Smart Farm: Innovations in precision irrigation, drones and UAV tech** – Hosted by UC Davis  
**Speakers:**  
Bryan Jenkins, UC Davis  
David Slaughter, UC Davis (Moderator)  
Ken Giles, UC Davis  
Stavros Vougioukas, UC Davis  
Charles Brummer, UC Davis  
Shrini Upadhyaya, UC Davis  
Maja Makagon, UC Davis  
Irwin Donis-Gonzalez, UC Davis  
Prof. David Slaughter, UC Davis

4:00 pm – 4:30 pm  
Travel to Robert Mondavi  
Institute for Food and Wine



4:30 pm – 6:30 pm  
**Wine + Technology: How Sensors and Harvesting Data Can Make Better Wine** – Hosted by Robert Mondavi Institute for Wine and Food  
**Speakers:**  
Chris Simmons, RMIFW

## DAY THREE

6:00 am – 8:30 am  
Pickup From Hotel  
Travel to Salinas (CSUMB)



8:30 am – 10:30 am  
**Robotics and Mechanization** - Presented by Western Growers, hosted by CSUMB  
**Speakers:**  
Hank Giclas, Western Growers  
Frank Maconachy, Ramsay Highlander  
Brian Antle, PlantTape/ T&A  
Danny Royer, Bowles Farming Company

10:30 am – 11:00 am  
Travel to Hartnell College



11:00 am – 1:00 pm  
**Fostering an AgTech Ecosystem** - Presented by Thrive Accelerator, hosted by Hartnell College  
**Speakers:**  
Mareese Keane, Thrive Accelerator  
Aaron Magenheimer, AgTech Insights  
Andrew Myrick, City of Salinas  
Dr. Poornima Parameswaran, Trace Genomics  
Tyler Scheid, Vineyards Inc I Project

1:00 pm – 1:30 pm  
Travel to Driscoll's



1:30 pm – 4:30 pm  
**How Controlled Environments, Automation, and Consumers Will Transform The Future Of Agriculture** – Hosted by Driscoll's (Cassin Ranch)  
**Speakers:**  
Nolan Paul, Driscoll's  
Judson Ward, Driscoll's  
Michael Christensen, Driscoll's  
Ian Justus, Driscoll's

## DAY FOUR

April 6<sup>th</sup>: AgTech and the Connected World Conference  
More details and conference agenda available on the Conference event! Link below

\*Please note that the agenda is subject to change due to speaker availability and last minute changes in the program.

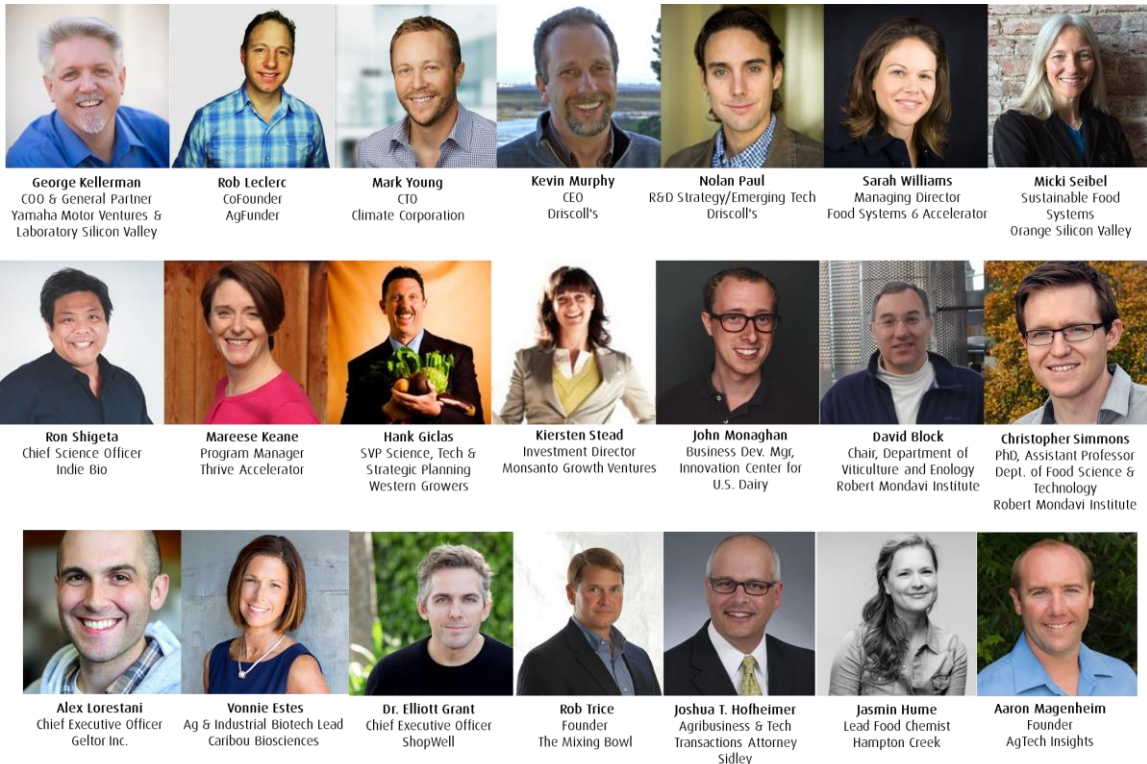
# AGENDA\*: CONFERENCE - DAY 4 (April 6<sup>th</sup>) - [bit.ly/SVAgCon17](http://bit.ly/SVAgCon17)

8:30 am – 9:00 am	REGISTRATION & BREAKFAST	<p>DAY FOUR</p>  <p>C O N F E R E N C E</p>
9:00 am – 9:15 am	Welcome Remarks Denyse Cardozo, Silicon Valley Forum Hiro Saijo, Yamaha Motor Ventures	
9:15 am – 9:35 am	Opening Keynote	
9:35 am – 10:10 am	Panel Discussion: Mongolia	
10:10 am – 10:45 am	Panel Discussion: Israel	
10:45 am – 11:20 am	Panel Discussion: France	
11:20 am – 11:30 am	Speed Talk: Inter American Development Bank <i>Connecting Innovation to Agriculture in Latin America and the Caribbean</i> Paola Pedroza, IDB	
11:30 am – 11:40 am	Speed Talk: Chile <i>New Opportunities for Cross-Border Collaboration in LAC: The case of FONIAGRO and Chile</i> María-Teresa Pino, Institute of Agricultural Research, Ministry of Agriculture, Chile	
11:40 am – 11:50 am	Speed Talk: Plug & Play Seena Amidi	
11:50 am – 12:30 pm	LUNCH	
12:30 pm - 1:05 pm	Panel Discussion: New Zealand <i>The Modern Farm. Dairy and Animal Management in the 21<sup>st</sup> Century with New Zealand Trade and Enterprise (NZTE)</i>  Panelists: James Wilde, NZTE Peter Wren-Hilton, Wharf42 Paul Whiston, LIC Automation Matt Flowerday, GPS-IT Raf Rasile, Fonterra	
1:05 pm – 1:40 pm	Panel Discussion: Denmark <i>Towards a Comprehensive AgTech Approach in Denmark</i>  Individual Presentations by: Anna de Klauman, Royal Danish Embassy (Moderator) Lars Ole Hansen, Ministry of Environment & Food - "A Danish Government Strategy on Precision Farming" Ivan Baadsgaard, LandIT - "How to Drive Innovation Technology in Big Agriculture" Nicolai Fog Hansen, Seges - "Farmer Driven Development"	
1:40 pm – 2:15 pm	Panel Discussion: Mexico <i>AgTech Opportunities</i>  Panelists: Marco Lopez, Intermestic Partners Jose Eduardo Calzada, Mexico's Secretary of Agriculture	
2:15 pm – 2:50 pm	Panel Discussion: China <i>Food Quality and Distribution in China</i>  Panelists: Del Christensen, Bay Area Council (Moderator) KY Cheng, East West Bank	
2:50 pm – 3:25 pm	Panel Discussion: Brazil	
3:25 pm – 3:50 pm	BREAK	
3:50 pm – 4:25 pm	Panel Discussion: Spain <i>Big Data and Artificial Intelligence Applied to Olive Crops in Andalusia, Spain</i>  Panelists: Ricardo Dominguez Garcia-Baquero, Junta de Andalusia Rafael Olvera, Junta de Andalusia Ramon Rivera, Elaia Pedro Carrillo, ec2ce	
4:25 pm – 5:00 pm	Panel Discussion: Canada <i>Canadian AgTech Sector Ripe for Opportunities</i>  Panelists: Brandon Lee, Consulate General of Canada (Moderator) Tyler Whale, OAFT Johannes Dyring, University of Saskatchewan BC Government Representative TBC	
5:00 pm – 5:35 pm	Panel Discussion: Japan <i>Expected Role of Japan in Terms of Agricultural Automation</i>  Panelists: Hiro Saijou, Yamaha Motor Ventures (Moderator) Michael Gomes, Topcon Precision Agriculture Nathan Dorn, Food Origins Taizo Otsuka, Kakaxi CJ Boguszewski, Soracom	
5:35 pm – 6:10 pm	Panel Discussion: Colombia <i>AgTech Advancements in LATAM: Focus on Colombia</i>  Panelists: Ricardo Jaramillo, AgroFuturo	
6:10 pm – 7:00 pm	CLOSING REMARKS & NETWORKING	

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## A FEW OF OUR PROGRAM SPEAKERS:



## A FEW OF OUR CONFERENCE SPEAKERS:



PREMIER PARTNER:



SILVER PARTNERS:



COUNTRY PARTNERS:

MINISTRY OF FOREIGN AFFAIRS OF DENMARK  
THE TRADE COUNCIL



HOSTING PARTNERS:



COMMUNITY PARTNERS:

